



Amalia Cowan

User Interface Designer | User Experience Designer | Digital Product Designer

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Skills

Industry Skills

Interactive Design	Design Systems	User Research	HTML/CSS3
User Experience Design	Design Operations	Design Process	Section 508 Compliance
User Interface Design	Agile Development	Wireframing	
Product Design	User Testing	Prototyping	

Software

Figma
Adobe Creative Suite
Jira

Professional Experience

Marriott International User Interface and User Experience Designer • June 2023 - July 2024

Aquinas Consulting • Bethesda, MD

- Design ADA-compliant UI/UX for the MI Associate App, improving usability for over 5,600 associates.
- Collaborate with product managers and engineers to create user flows and designs, integrating Marriott's corporate design system and accessibility standards.
- Develop design assets and banners for the Marriott internal resource webpage.
- Conduct accessibility audits to identify and address compliance issues in the mobile app and web portal.
- Create interactive prototypes to demonstrate the updated design flows and enhance stakeholder communication.

Associate User Interface Designer • March 2022 - January 2023

Yext, Inc. • Arlington, VA

- Contributed to the development of products for clients including Qdoba, Cox, and Massage Envy, focusing on professional support and services.
- Enhanced design system terminology with Design Operations to streamline communication and optimize product development.
- Designed an internal web-based portal for 1,500+ employees, ensuring a seamless user experience through user testing and feedback.
- Performed accessibility audits on client products, ensuring adherence to ADA and WCAG standards.

User Interface and User Experience Designer • February 2020 - February 2022

Berkshire Associates, Inc • Columbia, MD

- Led design efforts for the MVP launch of an applicant tracking system used by 200+ companies.
- Coordinated with Product Development and Project Management to ensure design consistency and alignment with project requirements.
- Maintained adherence to accessibility standards and WCAG in all design decisions.

User Interface and User Experience Designer • April 2017 - January 2018

Orai App • Philadelphia, PA

- Redesigned the Orai mobile application, resulting in over 70,000 downloads.
- Developed the complete sales platform, contributing to increased user engagement and app success.

App Designer • September 2016 - March 2017

Drexel College of Medicine • Philadelphia, PA

- Led a team of 3 in creating mockups, interactive prototypes, and conducting user testing for an iPad app.
- Collaborated with product managers and development teams to deliver a functional and user-friendly app.

Education

Bachelor of Science in Interactive Digital Media • September 2015 - June 2018

Drexel University • Philadelphia, PA

Certifications

Introduction to Web Accessibility • May 2024

The World Wide Web Consortium • edX

